



ACTIVE CORK 2018 - 2022



Cork
Sports Partnership
Comhpháirtíocht
Spóirt Chorcaí

— SPORT IRELAND —



SPORT IRELAND
LOCAL SPORTS PARTNERSHIPS

A graphic consisting of three thick, parallel red brushstrokes that originate from the top left corner and extend diagonally towards the center of the page. The strokes have a rough, hand-painted texture.

WORKING TOGETHER TO

KEEP CORK ACTIVE

A large, solid red rectangular area that covers the bottom half of the page. The top edge of this area is irregular and jagged, resembling a torn piece of paper. On the right side, there are three thick, parallel red brushstrokes that mirror the ones in the top left, extending from the bottom right corner towards the center of the page.

**The board of Cork Sports Partnership would like to acknowledge and thank all who contributed to the development of this strategy,
Active Cork 2018 - 2022.**

In particular, we would like to acknowledge;



Our Cork Sports Partnership Team



Sport Ireland



Our Partners & Stakeholders



The General Public

This feedback was integral to the development of this strategy which will guide the work of Cork Sports Partnership during 2018 - 2022.

Table of Contents

	Message from Sport Ireland	01
	Message from Cork Sports Partnership	02
	Who We Are	03
	Making Progress - Where We Are Now	04
	Where We Want To Be	05
	How We Get There	06
	Active Cork Sport	08
	Active Cork Communities	09
	Active Cork Sports Partnership	10
	Delivering the Strategy	12
	Abbreviations	13



Message from Sport Ireland

Sport Ireland has always stressed the importance of ensuring sport & physical activity is inclusive, attracts participants from every age group, from disadvantaged communities, from minority groups, and is community led. This is a fundamental principle of the Local Sports Partnership network and I am delighted to note the emphasis Cork Sports Partnership have placed on this area of work. I would like to congratulate Cork Sports Partnership on the development of this innovative strategic plan, 2018 – 2022, which will continue to build on the excellent work achieved to date.

The culture of sport and physical activity participation varies within different communities, and Cork Sports Partnership have identified that to ‘inspire’ increased levels of physical activity, their programmes and training must be tailored to the needs of individual communities. I am delighted to see the emphasis that has been placed on empowering local communities in this strategy.

Cork Sports Partnership successfully deliver a number of programmes which have helped to foster community engagement in sport and physical activity through Active Cork Communities. The team works on projects which are locally organised and coordinated, such as Staying Fit for the Future, SportsAbility Week and Swimming. The team will continue to work with communities to upskill and train local leaders which is essential in building capacity and ensuring that investment in sport and physical activity is sustainable at local level.

The National Sports Policy 2018 - 2027 highlights that LSP's have been successful in creating opportunities in sport and physical activity for people in hard to reach groups, and it is worth noting the significant contribution by Cork Sports Partnership in this space, with over 43% of people active in Cork on a weekly basis, according to the Irish Sports Monitor.

I would like to thank all stakeholders who were involved in the consultation process of this Strategic Plan, as well as the partner organisations who continue to contribute to the ongoing success of Cork Sports Partnership. I would like to thank, in particular, the staff and Board of Cork Sports Partnership, as well as all stakeholders and partner organisations who will contribute to this strategies success.

John Treacy
Chief Executive
Sport Ireland



SPÓRT ÉIREANN
SPORT IRELAND

Message from Cork Sports Partnership

The board and team of Cork Sports Partnership are delighted to present this strategy as an important feature of the work already underway and also of that which lies ahead. The members of the Board of Directors have always taken their role very seriously and at every opportunity supported the development and continuation of sport, recreation and physical activity in Cork. Tasked with increasing this participation we are extremely lucky to have a dedicated hardworking and committed team, who have continued to be creative and unrelenting in these past few years.



It has been very satisfying and rewarding for all of us on the Board of Directors to watch the position of the Sports Partnership in Cork move from a direct delivery role to a more focused leadership role, encouraging many more sports, clubs, communities, agencies and organisations to open up the possibilities for participation and engagement.

This is the main activity which we will continue to develop and grow with your help and support, making Cork an even more vibrant hub for sport and physical activity. We would like to sincerely thank Mr. Morgan Buckley for his guidance throughout this process and the members of the Board for taking the time to engage and be part of this strategy. In particular, the staff of the Sports Partnership for their insight and input in this document and of course, Mr. John Treacy CEO and all the staff of Sport Ireland for their continued support and encouragement.

We will be guided by the National Sports Policy 2018-2027, Sport Ireland's Participation Strategy and the National Physical Activity Plan. Cork Sports Partnership will be steadfast in its efforts in achieving the full vision of Active Cork, working together to keep Cork active underpinned by our values of inclusion, collaboration, facilitation and partnership.

Ted Owens
Chairperson
Cork Sports Partnership

Kristine Meenaghan
Coordinator
Cork Sports Partnership



Cork Sports Partnership
Comhpháirtíocht Spóirt Chorcaí

— SPORT IRELAND —

Who We Are

Cork Sports Partnership (CSP) is one of the leading sports development and physical activity agencies in Ireland. The CSP Team has grown over the past number of years and currently employs 10 staff. The team is supported by a network of local tutors and coaches operating at a local community level throughout Cork.

CSP is a Company Limited by Guarantee with 18 board members. Each board member represents an organisation or group that has a vested interest in achieving the aims and objectives of Cork Sports Partnership CLG.

The board consists of members from Cork County Council, Cork City Council, HSE Health Promotion Department, Cork Education and Training Board, Community and Voluntary Forum, Cork Institute of Technology, University College Cork, An Garda Síochána, Cope Foundation and P.E.A.I.

Cork Sports Partnership Board

Cork Education & Training Board Mr. Ted Owens	Cork County Council Cllr. John Paul O' Shea	Cork City Council Cllr. Nicholas O' Keeffe	Cork Institute of Technology Ms. Joan Dineen
An Garda Síochána Supt. Michael Comyns	Cork County Council Cllr. Derry Canty	Cork City Council Cllr. John Buttimer	University College Cork Mr. Morgan Buckley
Health Service Executive Mrs. Shirley O' Shea	Cork County Council Cllr. Bob Ryan	Cork City Council Cllr. Henry Cremin	Cork Education & Training Board Mr. Paudie Palmer
PE Association of Ireland Mr. Michael Carey	Cork County Council Mr. Padraig Barrett	Cork City Council Mr. David Joyce	Community & Voluntary Forum Mr. Finbarr Harrington
Cope Foundation & Cork SportsAbility Forum Mr. Terence McSweeney	Cork City Council Mr. Stephen Scully		

Cork Sports Partnership Team

Coordinator Ms. Kristine Meenaghan	Programme's Manager Ms. Claire Hurley	Sport & Marketing Manager Mr. Maurice O' Sullivan	Administration & Finance Officer Egle Ziurniene
Sports Development Officer Mr. James Kirby	Community Sports Development Officer Mr. Cathal Geraghty	Basketball Development Officer Mr. Ciaran O' Sullivan	Athletics Development Officer Mr. Craig Harrington
Rowing Development Officer Ms. Lisa Hayes	Sports Inclusion Disability Officer (SIDO) Ms. Kate Feeney		

Making Progress - Where We Are Now

The Cork Sports Partnership Strategy 2014 - 2017 focused on providing more variety, opportunity and participation.

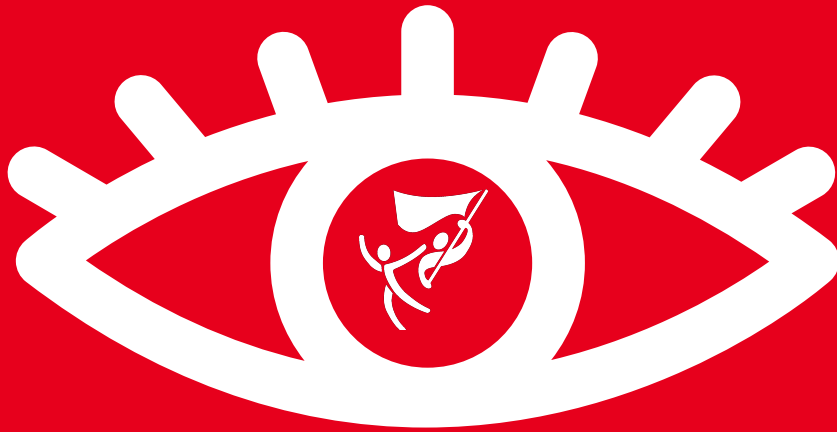
This was achieved through the delivery of the following strategic areas;

-  Support & Target
-  Communicate & Inform
-  Governance & Structures

The key achievements of the strategy 2014 - 2017 can be summarised as:

-  CSP is now firmly established as the lead agency to support and grow sport and physical activity in Cork.
-  Over 43% of people are active in Cork on a weekly basis. (Irish Sports Monitor)
-  47,735 participants took part in NGB Sports Programmes supported by CSP.
-  26,176 of these participants were new to the sport.
-  24,697 participants took part in events organised by CSP.
-  25,049 took part in local events supported by CSP during this timeframe.
-  CSP worked with 24 different NGB's to develop participation opportunities.
-  7,105 participants with disabilities took part in Cork SportsAbility programmes.
-  CSP launched Cork SportsAbility Week in 2017 with 916 participants taking part in the week long programme of events.
-  6 Parkruns supported between 2014 - 2017 with 25,920 participants annually participating.
-  CSP supported 25 Active Communities since 2014.
-  Over 20,000 participants have taken part in community sport & physical activity programmes & initiatives since 2014.
-  Over 6,000 volunteers received training.

Where We Want To Be:



Our Vision for an Active Cork

Working Together to Keep Cork Active

Our Values:

-  **Collaboration**
-  **Partnership**
-  **Facilitation**
-  **Inclusion**

How We Get There

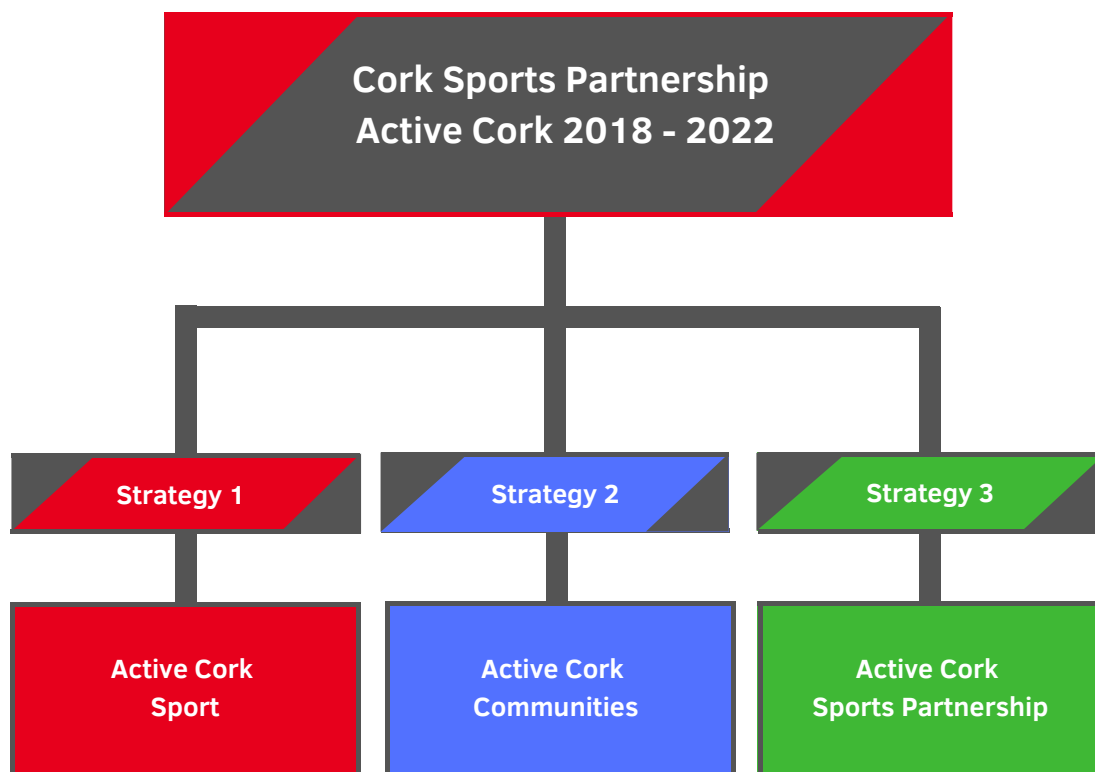
This strategy sets out how we will deliver and grow sport and physical activity in Cork from 2018 – 2022.

Working in collaboration with our partners, we will actively provide more opportunities for people of all ages and abilities to get involved in sport and physical activity. This will be achieved through a number of Strategic Priorities:

Strategic Priorities:

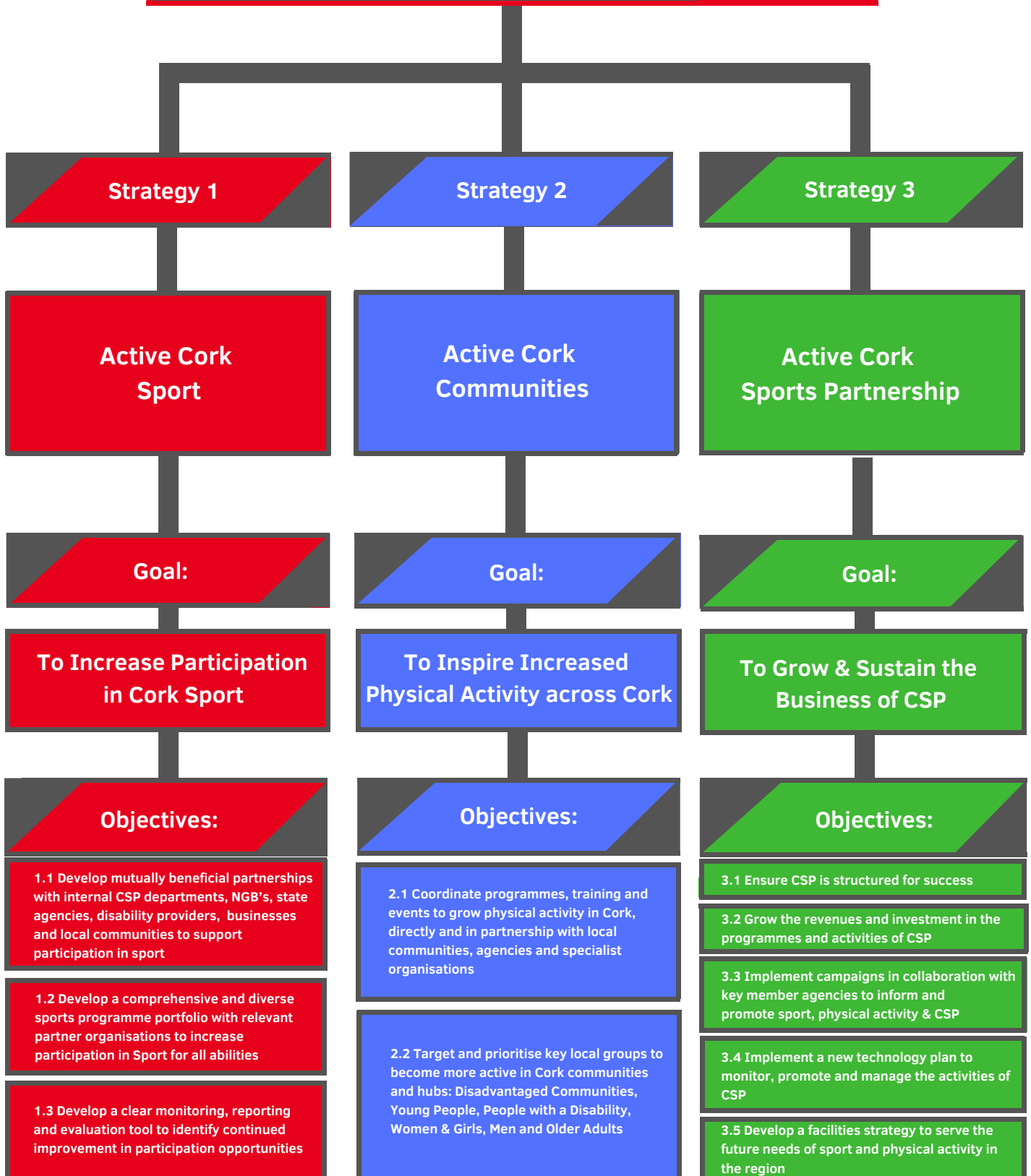
1. Increase Participation in Cork Sport (**Active Cork Sport**)
2. Inspire More People to be Physically Active in Cork (**Active Cork Communities**)
3. Grow & Sustain the Business of CSP (**Active Cork Sports Partnership**)

CSP will publish annual operational plans and reports to map the direction of the partnership and report annually on its progress.



How We Get There

Cork Sports Partnership Active Cork 2018 - 2022



Active Cork Sport - Increase Participation in Cork Sport

Cork Sports Partnership works to support, develop & promote participation in sport through collaborative partnerships. Our focus is to work with Sport Ireland recognised National Governing Bodies (NGB's) of sport to identify areas at local level to target increasing participation.




This is achieved by coordinating development programmes that target increasing participation sustainably in each sport.

Objective 1.1


Develop mutually beneficial partnerships with internal CSP departments, NGB's, state agencies, disability providers, businesses and local communities to support participation in sport

Actions

We will:

-  Work with key partners and organisations to identify participation needs of key target groups of each sport in Cork
-  Enable capacity building among partner organisations to improve participation structures in Cork sport
-  Advocate on behalf of people with a disability for improved participation opportunities in each sport CSP is working with

Outcomes

-  Better collaborative partnerships across Cork Sport
-  Increased capacity among partner organisations
-  More opportunities for participation in Cork Sport
-  Improved access to quality sports programmes and opportunities

Objective 1.2



Develop a comprehensive and diverse sports programme portfolio with relevant partner organisations to increase participation in sport for all abilities

Actions

We will:

-  Work with key partners and organisations to coordinate evidence based, best practice sport programmes, events, workshops & initiatives
-  Develop appropriate education support structures for clubs, coaches and volunteers involved in delivering participation programmes in conjunction with CSP & partner organisations
-  Support partner organisations to provide sustainable opportunities for people with a disability to participate

Outcomes


-  Increased participation in Sport
-  Improved participation structures
-  Increased access to sporting pathways
-  More Clubs, Schools & Communities participating in sport
-  More people with disabilities involved in sport
-  More trained tutors, coaches and leaders

Objective 1.3

Develop a clear monitoring, reporting and evaluation tool to identify continued improvement in participation opportunities

Actions

We will:

-  Work with key partners and organisations to monitor, report and evaluate sports portfolio to ensure continued improvement and innovation across each sport

Outcomes

-  More measurable best practice approach towards sports development and participation
-  Increased efficiency in developing appropriate participation opportunities across all sport
-  Better positioned organisations to cater for changing participation needs

Active Cork Communities - Inspire Increased Physical Activity in Cork

Cork Sports Partnership has a focus to empower, inspire and influence communities to be physically active. The Active Communities team works with a wide and diverse range of groups across Cork to increase and promote physical activity in Cork.

We are influenced and work in collaboration to ensure we deliver the Get Ireland Active plan and to make Cork one of the most vibrant and physically active places in Ireland.





We will prioritise working with those who would like to be more active and will strive to overcome any challenges in this.

Objective 2.1




Coordinate programmes, training and events to grow physical activity in Cork, directly and in partnership with local communities, agencies and specialist organisations

Actions

We will:

-  Continue to provide disability training opportunities for communities in line with the CARA training & education framework
-  Continue to work with key partners and organisations to coordinate evidence based, best practice programmes & initiatives
-  Strengthen and enhance the capacity of communities, agencies and organisations to further develop physical activity programmes and events
-  Extend current training opportunities to communities, agencies and organisations to further enhance their capacity to influence physical activity participation

Outcomes




-  More upskilled, qualified and influential local volunteers/tutors /professionals within communities & organisations
-  Delivery of programmes that are sustainable and of a national standard across all key groups
-  More people participating in physical activity initiatives/programmes

Objective 2.2



Target and prioritise key local groups to become more active in Cork communities and hubs: Disadvantaged Communities, Young People, People with a Disability, Women & Girls, Men, Older Adults

Actions

We will:

-  Work with communities to establish programmes for people with a disability and increase awareness of existing programmes and events
-  Continue to support establish the Community Sport and Physical Activity Hub (CSPA) models in Cork as a best practice model to engage key groups
-  Extend and enhance the network of community coaches and tutors to prioritise each key group with regard to physical activity initiatives including health and wellbeing programmes

Outcomes

-  New CSPA hubs developed across Cork. Skilled personnel responsible for the coordination of programmes & events for each key group
-  Create a standard of excellence for communities and hubs that strive to achieve programmes, training and events for participants particularly key local groups

Active Cork Sports Partnership - Grow & Sustain the Business of CSP





The Cork Sports Partnership team and board in collaboration with partner organisations will deliver, coordinate and lead the opportunities to develop Active Cork.

Objective 3.1





Ensure CSP is structured for success

Actions

We will:

-  Provide ongoing CPD training for the CSP team, board & tutors where required
-  Provide annual operational plans to measure and monitor our progress to achieving our strategic vision
-  Develop the existing management structure to effectively support the expanding CSP team and tutors
-  Implement policies which govern our operation i.e., (GDPR, Governance, Finance, HR etc.)

Outcomes






-  Develop the skills and qualifications where required
-  Ensure CSP is working effectively towards achieving the strategic vision
-  A robust structure to support and manage the partnership
-  Achieving compliancy

Objective 3.2






Grow the revenues and investment in the programmes and activities of CSP

Actions

We will:

-  Continue to apply for funding available through SI
-  Research new opportunities for funding i.e.. Sponsorship
-  Apply for external funding when available through statutory bodies, i.e. Healthy Ireland, Dormant Accounts
-  Continue to ensure where appropriate initiatives are income generating
-  Collaborate with partner agencies for financial investment either monetary or BIK

Outcomes




-  Maintain current core and programme funding
-  Additional funding to support and develop the work of CSP
-  Increased funding for new initiatives for Cork
-  Develop programme sustainability
-  Develop stronger working relationships with partner agencies

Objective 3.3




Implement campaigns in collaboration with key member agencies to inform and promote sport, physical activity and CSP

Actions

We will:

-  Create a new campaign to promote Active Cork
-  Collaborate with partner agencies to plan for campaigns
-  Secure funding to support the delivery of this campaign

Outcomes

-  Increased visibility of CSP and local partner agencies
-  A viable Active Cork campaign
-  Funding to coordinate and manage the campaign

Active Cork Sports Partnership - Grow & Sustain the Business of CSP

Active Cork Sports Partnership continued





Objective 3.4



Implement a new technology plan to monitor, promote and manage the activities of CSP

Actions

We will:

-  Secure online technical supports to monitor, promote and manage Active Cork Sport, Active Cork Communities and Active Cork CSP
-  Develop research and evaluation reports for Active Cork Sport, Active Cork Communities and Active Cork CSP

Outcomes



-  New online technical supports secured
-  Produce annual research and evaluation reports

Objective 3.5

Develop a facilities strategy to serve the future needs of sport and physical activity in the region

Actions

We will:

-  Establish a forum to define the needs and priorities for local and regional facilities in Cork
-  Confirm the needs and opportunities to improve sport facilities and gaps in their provision

Outcomes

-  A Facilities plan for Cork

Implementation - Delivering the Strategy

The strong collaboration, input and leadership of the member agencies, board members and CSP staff are critical to the success of the Cork Sports Partnership Active Cork 2018 - 2022 Strategy. Our dynamic team is now regarded as the key resource to support and develop sport and physical activity in Cork.

We will continue to build strong and effective partnerships with all sports and communities in Cork. The support, advice, investment and leadership from Sport Ireland underpins and drives our work.

This Plan outlines the key Strategic Goals, Objectives, Actions & Outcomes that will guide the work of the CSP team over the next 5 years. These will be supported by Annual Operational Plans and ongoing research and evaluation to ensure maximum impacts from the delivery of this strategy.



Objective 1.1	Develop mutually beneficial partnerships with internal CSP departments, NGB's, state agencies, disability providers, businesses and local communities to support participation in sport
Objective 1.2	Develop a comprehensive and diverse sports programme portfolio with relevant partner organisations to increase participation in sport for all abilities
Objective 1.3	Develop a clear monitoring, reporting and evaluation tool to identify continued improvement in participation opportunities
Objective 2.1	Coordinate programmes, training and events to grow physical activity in Cork, directly and in partnership with local communities, agencies and specialist organisations
Objective 2.2	Target and prioritise key local groups to become more active in Cork communities and hubs: Disadvantaged Communities, Young People, People with a Disability, Women & Girls, Men, Older Adults
Objective 3.1	Ensure CSP is structured for success
Objective 3.2	Grow the revenues and investment in the programmes and activities of CSP
Objective 3.3	Implement marketing campaigns in collaboration with key member agencies to inform and promote sport, physical activity and CSP
Objective 3.4	Implement a new technology plan to monitor, promote and manage the activities of CSP
Objective 3.5	Develop a facilities strategy to serve the future needs of sport and physical activity in the region

Abbreviations

-  **CSP - Cork Sports Partnership**
-  **CLG - Company Limited by Guarantee**
-  **LSP - Local Sports Partnership**
-  **NGB - National Governing Body**
-  **CSPA - Community Sport and Physical Activity Hub**
-  **P.E.A.I - Physical Education Association of Ireland**
-  **HSE - Health Service Executive**
-  **SIDO - Sports Inclusion Disability Officer**
-  **HI - Healthy Ireland**
-  **CARA - National organisation to enhance sport and physical activity opportunities for people with disabilities.**
-  **BIK - Benefit in Kind**
-  **SI - Sport Ireland**



Cork
Sports Partnership
Comhpháirtíocht
Spóirt Chorcaí

— SPORT IRELAND —



www.corksports.ie



CorkSportsPartnership



@corksports



@corksportspartnership



SPORT IRELAND
LOCAL SPORTS PARTNERSHIPS

A graphic consisting of three thick, parallel red brushstrokes that originate from the top left corner and extend diagonally towards the center of the page. The strokes have a rough, hand-painted texture.

WORKING TOGETHER TO

KEEP CORK ACTIVE

A large, solid red rectangular area that covers the bottom half of the page. The top edge of this area is irregular and jagged, resembling a torn piece of paper. On the right side, there are three thick, parallel red brushstrokes that mirror the ones in the top left, extending from the bottom right corner towards the center.



Cork
Sports Partnership
Comhpháirtíocht
Spóirt Chorcaí

— SPORT IRELAND —

Connect with us:

#ActiveCork



SPORT IRELAND
LOCAL SPORTS PARTNERSHIPS